

## Cookie Policy

### What is a Cookie?

A cookie is a small amount of data, which often includes a unique identifier that is sent to your computer, tablet or mobile phone (all referred to here as a "device") web browser from a website's computer and is stored on your device's hard drive. Each website can send its own cookie to your web browser if your browser's preferences allow it. Many companies do this whenever a user visits their website in order to track online traffic flows. Similar technologies are also often used within emails to understand whether the email has been read or if any links have been clicked. If you continue without changing your settings, we'll assume that you are happy to receive all cookies on the Elmhurst Airtightness Scheme (EAS) website. However, you can change your cookie settings at any time.

During the course of any visit to the EAS website, the pages you see, along with a cookie, are downloaded to your device. Many websites do this, because cookies enable website publishers to do useful things like find out whether the device (and probably its user) has visited the website before. This is done on a repeat visit by checking to see, and finding, the cookie left there on the last visit.

### How does the Elmhurst Airtightness Scheme use cookies?

Information supplied by cookies can help us to understand the profile of our visitors and help us to provide you with a better user experience. Elmhurst uses this type of information to help improve the services we provide to our users. Certain areas of EAS websites may use cookies for a specific reason - for example, to help you search for an EAS member.

Additionally, Elmhurst uses cookies to serve some targeted advertising on [www.elmhurstairtightness-scheme.co.uk](http://www.elmhurstairtightness-scheme.co.uk). You can find out more and opt out of receiving these cookies by visiting our website.

### Third party cookies in embedded content

Please note that during your visits to EAS websites you may notice some cookies that are not related to Elmhurst. To support our content, we sometimes embed content from social media and other third party websites. These may include YouTube, Twitter, Facebook and Instagram. As a result, when you visit a page containing such content, you may be presented with cookies from these websites and these third party cookies may track your use of the EAS website. Elmhurst does not control the dissemination of these cookies and you should check the relevant third party's website for more information.

Where Elmhurst embeds content from social media and other third party websites, some websites may use Google Analytics to collect data about user behaviour for their own purposes. This is a web analytics service provided by Google, Inc. Google Analytics sets a cookie in order to evaluate use of those services and compile a report for us. This is not something which Elmhurst controls.

## **Elmhurst Airtightness Scheme cookies and how to reject cookies**

Full information about how Elmhurst uses cookies, and how to control what cookies are set on your device through the EAS website, can be found on our website. It is important to note that if you change your settings and block certain cookies, you will not be able to take full advantage of some features of EAS services, and we might not be able to provide some features you have previously chosen to receive.

### **Performance cookies**

These help us understand how people are using the EAS website so we can improve it. Some examples of how we use these cookies are:

- To collect information about which web pages visitors go to most often so we can improve the online experience
- Error management to make sure that the website is working properly
- Testing designs to help improve the look and feel of the website.

### **Do Not Track (DNT) browser setting**

DNT is a feature offered by some browsers which, when enabled, sends a signal to websites to request that your browsing is not tracked, such as by third party ad networks, social networks and analytic companies. This website does not currently respond to DNT requests.

### **Other information collected by the Elmhurst Airtightness Scheme**

Elmhurst may also collect other information about your device, such as an IP address and details about the browser that you are using. If you have any concerns about the way that we use cookies or respect your settings, then please contact us at: [airtest-support@elmhurstenergy.co.uk](mailto:airtest-support@elmhurstenergy.co.uk)